

Fall  
Edition  
December 2003

# The Kansas *Exchange*

Lead  
Achieve  
Succeed

A Kansas FBLA Publication

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## Kansas Succeeds at NFLC

On November 7th and 8th, 2003, the Kansas FBLA state chapter attended the National Fall Leadership Conference in Indianapolis, Indiana. So many local Kansas FBLA chapters attended the conference, Kansas had the second largest number of attendees among the five states that attended. With 380 members and advisers, the state placed second only to Wisconsin.



*(From L-R) Megan Smith welcomes attendants at the opening session; Officers pose with chairperson Connie Lindell; Greg Wellnitz, Megan Abrahams, and Brett Eakin at their workshop "Are You Gellin'?"*



*Members and advisers  
pack into the "Getting the  
Word Out" workshop*

NFLC began on the evening of the 7th with the opening general session welcoming all the chapters and states. President and CEO of FBLA, Ms. Jean Buckley, congratulated everyone for their success in the organization and challenged us for the coming year. At this general session, keynote speaker Harriet Turk explained to the crowd how to keep up positive outlooks on life. Her real-life illustrations and experiences with all walks of life educated and entertained her audience. Keeping weary travelers alert, Ms. Turk mixed up her time onstage with audience interaction.

Throughout the next day, Kansas members kept very busy. Many spent the day attending a variety of workshops. Workshops held covered a variety of topics, such as: SAT/ACT strategy sessions, College Jumpstart, and

## KS at NFLC (cont.)

Networking. Two workshops in fact, were organized and presented by KS-FBLA state officers. One, "Getting the Word Out About FBLA," informed members on ways to properly publicize and advertise their local chapter, and the other, "Are You Gellin'?", was a workshop over group relaxation techniques. Along with attending various workshops, members also took business tours and competed against other states at the Battle of the States trivia contest.

After the workshops, members met again for a closing general session. At the closing session, a presentation was given over the success of the March of Dimes - FBLA-PBL partnership. FBLA has been affiliated with March of Dimes for over 30 years and has raised over 13 million dollars since it began. Following the March of Dimes presentation, key-note speaker Bill Cordes, of Fort Hays, Kansas, spoke to the members about making choices in life and how every choice is important. He also asked the crowd to meet this year's national theme's challenge to "Lead, Achieve, Succeed."

Both the opening and closing sessions were conducted by FBLA and PBL national officers Laura Morgan, PBL Mountain Plains Region VP; Erin Snitkey, PBL North Central Region VP; Ben Hesprich, FBLA North Central Region VP; and our own Megan Smith, FBLA Mountain Plains Regional VP.

The conference was enjoyed by all who attended. NFLC was truly beneficial as the members returned with a greater knowledge of business, careers, and life in general.



*Speaker Bill Cordes of Fort Hays, KS*

## KS-FBLA Welcomes State Adviser Emily Sanders-Jones

This past fall, the Kansas State Department and Board of Regents coordinated the Kansas CTSO services through the state department. As a CTSO, Kansas FBLA was offered the assistance of state-supported staff, and Emily Sanders-Jones was appointed as the KS-FBLA State Adviser.

In this office, Emily plans and assists with conference planning throughout the state. "Almost everything I do revolves around one conference or another," explains

Ms. Sanders-Jones, "I do a lot of behind the scene things." She continued explaining assuringly that KS-FBLA's conferences have been running smoothly for years and no immediate changes would be necessary.

Before being appointed to this new office, Ms. Sanders-Jones had been associated with the Kansas associations of Business Professionals of America and DECA since 1996. Her office has since been relocated to Emporia, KS, where she lives and attends Emporia State University.



*State Adviser Emily Sanders-Jones*

## KSFBLA.org

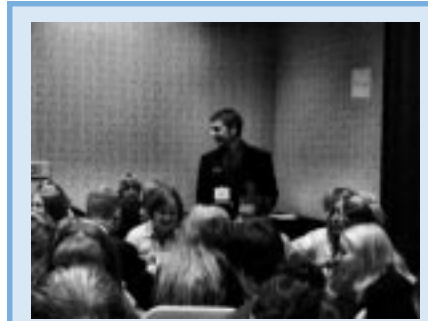
Server problems have continued, but the state webpage can now be accessed at the new IP address <http://164.113.1.45>. State officer applications, event guidelines, registration forms and more are all now available for download.

# Getting The Word Out

**Riclyn Resco, KS-FBLA District IV VP**

On November 8, 2003, four members of the KS state officer board presented a workshop at the NFLC in Indianapolis, IN. Riclyn Resco, District IV VP; Chad O'Bryhim, Editor; Georgia Campbell, District II VP; and Jennifer Wellnitz, Historian all worked together to present a workshop titled "Getting The Word Out".

The workshop lasted an hour and involved hands-on activities showing students ways to promote their chapter within their area. Each attendee was given a label, which sent them to the newspaper article, poster, radio spot, or promotional items group. From there, they were asked to write a newspaper article, create a radio spot, design a poster, or list promotional items that would help to promote FBLA and events that their chapter has or will be doing. Volunteers were then asked to present their ideas or creations. The workshop was a great success with over 140 FBLA members in attendance.



*State Editor Chad O'Bryhim speaks about articles*

The State Fall Leadership Conference was held at Kansas State University on October 11th. Since the conference was held on only Saturday, instead of the usual two-day conference, the turnout was strong and several schools were represented. They networked with a fun icebreaker version of Bingo and were introduced to the state officer team. During the rest of the day, members had a chance to attend workshops given by the state officers. These workshops allowed members to share ideas that do and don't work for the upcoming year. The most successful workshop of the day was the Business Protocol workshop; this was a favorite among all attendees. It discussed simple, but important ways to handle job interviews, internships and future jobs.

As the conference came to a close, the state officer team had a chance to share results from the National Leadership Conference in Dallas, as well as information for the upcoming State Leadership Conference in Salina. KS-PBL Adviser Marilyn Jones shared what each officer was working on for the conference. Every member was encouraged to consider applying for a position on the State Officer Team for the next year.

As we kick off our fund-raiser for the March of Dimes in October, we also want to encourage you as FBLA members and advisers to set a larger goal for the March of Dimes this year.

After the conference, members had a chance to have some fun playing pool and bowling in the KSU Student Union.

Finally, please remember that PBL is here to help you. Just let us know what we can do to make your organization better!

## Kansas Phi Beta Lambda News

**Jamie Clements, KS-PBL Secretary**

Hello FBLA members and advisers. On behalf of Kansas Phi Beta Lambda, I hope you are having a great semester.

We have been very busy this semester, as I am sure every chapter has. We have seen both new and returning members sign up for another exciting year. After the local chapters completed their recruiting and got students interested in PBL, we had our first State Conference.

# Local Chapter News

## Linn High School

Jessie Bolejack, Reporter

### October Fun With Linn FBLA

On Halloween night, Linn High School Future Business Leaders of America had fun trick or treating—for dimes that is! During October 29-31, The organization canvassed the area and collected \$531.97 for March of Dimes.

Members began collecting dimes individually on October 29th. They then met early in the evening on Halloween and separated into groups to “trick or treat” the communities of Linn, Barnes, Palmer, and Greenleaf. Kristi Flowers won the award for most donations collected; Michelle Bisping was close behind.

After making collections, FBLA hosted a costume party at the school, which began at 7 p.m. LHS students who were not FBLA members were allowed to attend by donating \$3 to March of Dimes. Prizes were given for the best male and female costumes. Kyle White, dressed as a zombie, won best male costume and Dana Oehmke, dressed as an angel, won best female costume.

The evening also included a large assortment of yummy snacks and a spooky movie. Members of FBLA provided the food. The Pepsi Company of Marysville donated the soda for the event.

FBLA would like to thank everyone who donated to March of Dimes and contributed to make the evening a success. Your contributions are greatly appreciated.

## Lyndon High School

Lindy Brownback, KS-FBLA President

Members from Lyndon FBLA had a spooking experience on our recent corn maze adventure. 16 members and two advisers traveled to LeRoy,

Kansas to for an evening of fun at the corn maze.

Increasing our numbers from last year, Lyndon FBLA sent 25 members and two advisers to the National Fall Leadership Conference in Indianapolis, Indiana. The group had a great time attending workshops, listening to key-note speakers, and shopping. All the festivities encouraged LHS FBLA members boost their involvement and begin preparing for the district conference.

## Pleasant Ridge High School

Jennifer McGavran, Reporter

The Pleasant Ridge FBLA chapter celebrated American Enterprise Week with many activities for FBLA members and the school. The week’s activities included a teacher breakfast provided by FBLA officers, a raffle, a model board meeting, and a balloon launch. We are now conducting our angel free program that gives toys to underprivileged children in our community.

## Pomona High School

36 Pomona FBLA members and advisers boarded left at 2 a.m. on Friday, November 7th, for a whirlwind weekend in Indianapolis. In addition to great speakers and workshops, Pomona members squeezed in dinner at the Hard Rock Café, a trip to the Indy 500 Speedway, a view of the city from the top of the Soldiers and Sailors Monument, a tour of downtown Indy from a horse-drawn carriage, and plenty of shopping at the Circle Centre Mall at the conference. On Saturday, members particularly enjoyed the closing general session with motivational speaker Bill Cordes and the dance before loading the bus at midnight for the trip home.

November activities for the Pomona chapter included working with two elementary classes for American Enterprise Day. One class project involved helping 5th graders think about careers,

# Local Chapter News

**(PHS Continued)** while the 2nd graders worked on counting money and making change. Daily anti-smoking messages, posters, and *Don't be a Sucker* treats promoted the Great American Smoke-out during the week of November 17th. A group of chapter members also decorated the Pomona Senior Citizens Center for Christmas.

December will find FBLA working with FCCLA members in the concession stand at PHS home basketball games. The two organizations will also join NHS members for the annual night of caroling to area senior citizens. Members of the three groups contribute fruit and homemade Christmas treats for fruit plates that are delivered while caroling. FBLA members are signing up to be Salvation Army bell-ringers, and toys will be the admission to the Christmas meeting. These toys will then be delivered to the area ECKAN office. A panel of former chapter officers will be offering tips at that meeting on preparing for life after high school.

## Rossville High School

Rossville FBLA is busy preparing for the District III Conference in January, however, the chapter took time to hold a Halloween party complete with games, secret-pal gift exchanges, and costumes. 55 members attended.

Then, six Rossville officers including Brett Eakin, District III Vice President and local chapter CEO; Jacob Landis, Co-Treasurer; Tom Gorman, Co-Executive Vice-President, Gina Newsham, Secretary; Hailey Hobbler, Co-Treasurer and Meg Guindon, Parliamentarian traveled 11 hours to the Indianapolis NFLC.

Brett Eakin presented a workshop with fellow

state officers Megan Abrahams and Greg Wellnitz. Their three sessions titled "Are You Gellin'?" dealt with relieving stress. Mrs. Gordon joined other Kansas advisers to help facilitate an adviser networking workshop titled, "Adviser Share Tables."

After NFLC, members chose to attend the special regional Economic Development forum. It was sponsored by the Rossville Economic Development Committee, KSU's Community Development Service and the Kaw Valley Cares Organization. This was held on November 10th to kick off the celebration of American Enterprise Day.

Dr. David Darling, a Kansas State University Professor, with the State Community Development Service and Frank Meyer, a progressive business owner and former President of the Kansas Chamber of Commerce and Industry were speakers at the well-attended seminar held in the library of Rossville High School. Rossville's mayor hosted the event. After presentations on the assets of the community, both speakers gave alternative approaches for community growth.

## Santa Fe Trail High School

**Joe Badger, Editor**



*RHS FBLA's six local officers at NFLC*

The Santa Fe Trail FBLA chapter has been working hard to inform its members about American Enterprise Day. On November 10th, 2003, SFT-FBLA officers Chad O'Bryhim, Doug Sand, and Joe Badger traveled to the capitol for the signing of a proclamation that would proclaim November 14th, 2003 American Enterprise Day in Kansas. The officers met

and talked with Governor Sebelius about the American Enterprise System and what it means to our communities. The American Enterprise project committee also sponsored a cookie sale and trivia contest on November 14th to raise awareness about American Enterprise Day.

# Local Chapter News American Enterprise Day

**(SFT Continued)** On November 7 and 8, SFT FBLA traveled to Indianapolis, Indiana for the National Fall Leadership Conference. 11 SFT FBLA officers and three chapter members attended the conference. SFT FBLA members learned from key-note speakers Bill Cordes and Harriet Turk. The chapter was very proud to contribute to the 380 Kansans in attendance at Indianapolis.

Also on November 14th, community member Paul Lira spoke to SFT FBLA members about his field of work and what he has learned from his work experience. Members were able to learn about what they needed to help them to succeed in the future.

Presently, SFT FBLA members are preparing for competition at the District VII conference to be held at Hartford High School, Monday, January 19th. They are very excited about the upcoming season of events for our chapter.



*SFT FBLA brought 14 members to this year's NFLC*

November 15th marked the celebration of American Enterprise Day. FBLA recognizes American Enterprise Day as a day to celebrate our free enterprise system. This day is a focus on our rights to pursue whatever career we desire, and our right to entrepreneurship and free enterprise itself.

President Jimmy Carter first proclaimed American Enterprise Day in the late 1970's. This eventually developed into an FBLA-PBL program called "Getting Involved," an awareness program under a grant from the Chevron Corporation.

On Monday, December 8th, the KS-FBLA state officer board traveled to Topeka, Kansas for a proclamation signing by Governor Sebelius proclaiming Saturday, November 15th as American Enterprise Day in Kansas. The officers were able to meet with Governor Sebelius and talk with her about American Enterprise Day and what it means to their communities. The proclamation will be available on the state website.

The officers enjoyed their visit with the Governor and are pleased with what they accomplished. They are also anxious to educate the community on the importance of the American Enterprise system. Hopefully, every chapter celebrated American Enterprise Day by getting involved in their community and learning about the free enterprise system that makes our nation great.

## Submission Deadlines

| Deadline          | Mailing Date   | Article Ideas                        |
|-------------------|----------------|--------------------------------------|
| February 27, 2004 | March 31, 2004 | Dist. Results<br>FBLA Week<br>Events |
| April 19, 2004    | April 3, 2004  | State Results<br>NLC Plans           |

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If an article is submitted by e-mail, please attach it as a Microsoft Word document. Pictures are encouraged. Any pictures should be in .jpg format with a short description.

## Corrections

In the Summer issue, Danny Schmitz's and Turner Batty's placings in the Banking and Financial Systems test were incorrectly listed. Schmitz received 2nd place, and Batty 3rd place.