

Kansas Exchange

FALL EDITION

OCTOBER 2007

2007 National Leadership Conference held in Chicago, Illinois

Kansas FBLA enjoyed another great year of success at the National Leadership Conference. The event was held at the Hyatt Regency in Chicago, Illinois. It was a historic event for FBLA, as the very first FBLA National Leadership Conference was held in Chicago.

The conference was kicked off on June 28 with the opening session. Kansas chants were shouted as the conference began. Eddie Slowikowski, the keynote speaker, sparked the crowd with his hilarious dance moves and routine. He also discussed great leadership techniques. The session then ended with the announcement of the National Officer Candidates. Each Candidate and their campaign manager was allowed time to give a short speech about their qualifications for

their office.

The dynamic conference was four days of competitions, workshops, general sessions and national officer campaign booths. Members also took the opportunity to network with other state's members. Valuable skills and information was obtained from the workshops and sessions.

Members also took a chance to enjoy the Jazzy atmosphere. Navy Pier, Shedd Aquarium and Chicago's theatre were just a few of the many attractions. The town also offered many shopping opportunities on Michigan Avenue.

Kansas was also one of the few states who had a National Officer Candidate. Cooper Teel of Chaparral High School ran for the position of Mountain Plains Vice President.

The Mountain Plains Region also held a meeting to recognize individuals. It also gave the MPVP candidates a chance to speak about their goals and qualifications.

The Awards of Excellence Ceremony brought the end of the conference as well as a new year. As the outgoing officers were given a final good-bye, the new National Officer Team was warmly welcomed on stage. The conference brought new ideas, as well as motivation, back to the State of Kansas.

The 2007 National Leadership Conference was a success for the State of Kansas. Members returned with new ideas as well as awards. Which left Kansas members eager to begin a new year with FBLA.

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Visit Kansas FBLA's Website for updated information about Kansas FBLA:

ksfbla.org

Letter from Kansas FBLA President, Clint Newton

Dear Kansas FBLA:

I hope each of your chapters is off to a great start. With so many new and exciting opportunities available to your members, Kansas FBLA cannot do anything but continue to grow.

Your State Executive Board has been extremely busy putting *Leadership In Action!* At our last board meeting, we discussed many projects to help make your chapter's FBLA experience the best possible!

Each state officer provided Talsa Hutchinson, Executive Vice President, with contact information for confirmed corporate sponsors for the 2008 State Leadership Conference. She was also given additional potential sponsor names. As we are striving to obtain more corporate partnerships to help our top performers pay their way to nationals, we are asking chapters from across the state to provide the names of additional potential sponsors. If your chapter has any suggestions, please email Talsa Hutchinson at thutchinson@mail.usd339.net.

In October, I will be emailing all chapter advisers five public service announcements containing information about the March of Dimes. These brief messages will be created by a committee headed by Devin Kennedy, District VI Vice President. I urge each chapter to air these PSA's over their local radio stations to help gain support for this great cause. The best time to air these messages would be during November, which is Prematurity Awareness Month. Your chapter should not be charged for PSA's made over the air. Most radio stations do this as a service to the community.

Progress with middle school involvement is definitely getting better. Last year, Kansas FBLA had one active chapter in the middle school. This year, we have three potential chapters! Congratulations to Jackson Heights, Holton and Oskaloosa Middle Schools.

The Chapter Mentoring Program is continuing, and I have had several interested chapters. All first and second year chapters will be mentored, along with any other chapter who requests a mentor. Any schools that are willing to serve as mentors, need to also contact me as soon as possible.

Recently, nationals sent applications to each of the State FBLA organizations for various positions on the FBLA National Board Committees. I am proud to announce that Joey Dempewolf, State Editor, Zachary Rebarck, of Pleasant Ridge High School and Emily Lingenfelter of Pleasant Ridge High School were selected to be on the Regional Executive Board. Joey was selected to the Membership Committee, Zachary was selected as the Membership Director and Emily was selected as the Public Relations Director. I was chosen to serve on the Innovation Committee as a National President Assistant. Kansas should be well represented at both the national and regional levels this year. If you have any concerns, please notify us and we will bring it to the attention of the respective board.

I hope your school year has been fun and you have been utilizing the opportunities FBLA has to offer. Remember to consider the many activities I have shared with the chapter advisers from my previous monthly email, and look forward to my next email in October. I will continue to keep the advisers and their chapter presidents updated, because COMMUNICATION is the key to Kansas FBLA's success!

Sincerely,



Clint Newton



Letter From the Mountain Plains Vice President

Kansas FBLA:

Another exciting year has begun, and I cannot wait to see what is in store for the future! The national officer team has set challenging goals for the organization for this year, and we intend to follow these guidelines to success. I hope to work cohesively with all of the states in the Mountain Plains region, particularly Kansas, to unlock the potential this area undoubtedly holds.

Primarily, I would love to pursue an increase in communication, especially between the national and state levels. By increasing contact at all levels of this organization, we will see a paralleled increase in interest and dedication. By reactivating old chapters, chartering new ones, and increasing recruitment, the message FBLA-PBL brings will be spread throughout the country. I sincerely hope we can count on Kansas to help us reach these goals.

As the oldest and largest business organization in the world, Future Business Leaders of America-Phi Beta Lambda has built a strong foundation upon which its members can rely. FBLA-PBL was created nearly 66 years ago to provide its members with all possible avenues to achieve success, and it continues to meet the needs of students across the globe by providing the necessary tools to eventually gain success in the business world. Without a doubt, FBLA-PBL is *the* premier student business organization, a reputation attested to by its more than a quarter of a million members.

With a world of opportunity before us, I hope to maintain this organization's reputation by promoting activity and simultaneously sparking interest. Together, let's put *leadership in action!*

Sincerely,

Fei-Fei Zhang
FBLA National Mountain Plains Region Vice President



Congratulations to the New Regional Executive Board

The Mountain Plains Regional Executive Board 2007-2008 consists of:

Secretary: Sarah Ann Wellman

Parliamentarian: Richard Chen

Action Council: Yazmine Huizar (TX), Anna Moss (ND), Justin Schultis (NE)

Membership Director: Zachary Rebarcek

Membership Committee: Joseph Dempewolf, Hope Rheingans, Kaitlyn Schreck

Public Relations Director: Emily Lingenfelter

Public Relations Committee: Joseph Marion, Peter Raun, Molly Trausch

2007-2008 STATE EXECUTIVE BOARD



Clint Newton
President



Talsa Hutchinson
Executive Vice President



Mariana Redden
Secretary



Dillon Robbins
Treasurer



Sarah Russell
District I Vice President



Kayla Harris
District II Vice President



Lucy Hoobler
District III Vice President



Kayla Cyr
District IV Vice President



Ashley Vogts
District V Vice President



Devin Kennedy
District VI Vice President



Michael Glass
District VII Vice President



Joey Dempewolf
Editor



Callie Barnett
Historian



Charity Frazier
Parliamentarian

2007 NATIONAL KANSAS WINNERS

Event	First Name	Last Name	School	Place
Accounting 1	Jeffrey	Feigenbaum	Blue Valley North	6th
Accounting 2	Kevin	Sander	Thomas Moore Prep-Marian	5th
Banking and Financial System	Jacob	Neuberger	Blue Valley North	9th
Business Ethics	Spencer	Kubin	Blue Valley North	2nd
	Alexander	Simon		
	Elisabeth	Cowin		
Business Ethics	Matt	Humphreys	Lansing	4th
	Hal	Laurence		
Business Communication	Julie	Schmeidler	Thomas Moore Prep-Marian	8th
Business Procedures	Preeti	Parulekar	Blue Valley North	1st
Business Procedures	Mike	Fonkert	Tonganoxie	7th
Cyber Security	Erik	Lee	Blue Valley North	4th
Database Design & Application	Andrew	Berggren	Blue Valley West	2nd
Digital Video	Phillip	Baylog	Blue Valley North	5th
	Adam	Thompson		
E-Business	Bart	Heim	Pleasant Ridge	8th
	Zack	Rebarchek		
Electronic Career Portfolio	Stephanie	Hattok	Pleasant Ridge	10th
Emerging Business Issues	Michelle	Hammer	Blue Valley North	6th
	Jeffrey	Kaplan		
FBLA Principles and Procedures	Ryan	Patterson	Lyndon	2nd
Global Business	Nick	Gomez	Blue Valley Northwest	3rd
	Jenny	Zhong		
Impromptu	Justin	Smith	Tonganoxie	4th
Local Chapter Annual Business Report	Joe	Phillips	Pleasant Ridge	9th
	Heidi	Tate		
	Megan	Lawrence		
Marketing	Kyle	Landau	Blue Valley North	3rd
Public speaking II	Briana	Bruna	Hanover	1st
State Annual Business Report	Marcy	Rodenmayer	Wellsville	4th
Spreadsheet Applications	Chris	Teeter	Lebo	3rd
Virtual Business Challenge	Kevin	Colbert	Blue Valley North	8th
	David	Horen		
Visual Basic Programming	Alexander	Rouyanian	Blue Valley North	9th
Word Processing I	Sondra	Moore	Santa Fe Trail	2nd
Word Processing I	Lauren	Mason	Blue Valley North	8th
Future Business Leader	Cooper	Teel	Chapparral	4th
Who's-Who's	Amanda	Niemann	Jefferson County North	

Summer Leadership Seminar

The Summer Leadership Seminar was held in Manhattan on July 27 and 28 at the Clarion Hotel. The event featured John Irvin who is known for his Hilarity Therapy. He focused on team fundamentals and other important leadership skills. His session also featured many fun activities including a team-based game to stack balloons as high as possible in five minutes.

The speaker session was followed up with a break for dinner and a "Laugh with the Staff" session. State Officers and members took part in the fun and games. The games included an FBLA spelling game and a count the numbers game in which teams raced the time and each other to touch 30 plates in

chronological order.

The talent show and dance followed suit. The talent featured an 80's dance performed by Canton-Galva FBLA members and other talents. The dance was also held as members from across Kansas danced and socialized. Refreshments were also served. Other members also took advantage of the pool and the putt-putt course.

On Friday, the members and advisers enjoyed a breakfast buffet before heading to the various workshops. Workshops on Fundraising, Campaigning for a State Office and March of Dimes were just a few of the of the workshops offered. Other workshops ranged from Parliamentary Procedures to Business Etiquette.



John Irvin takes a quick break to wave for the camera.

The event came to an end at 11:00 am, attending members rated the seminar and headed home. SLS was a great start to the new school year and a chance for members and advisers alike to put *Leadership in Action*.

NFLC in Cincinnati

The National Fall Leadership Conference will be held in Cincinnati, OH. Take the chance to learn more about FBLA and network with FBLA members across America.

The conference will present many workshops to improve leadership skills. There will also be a keynote speaker. Visit the sites of Cincinnati, while becoming a leader.

For more information, visit the National FBLA website at <http://www.fbla-pbl.org>.



K-ACTE Conference Held in Topeka, Kansas

The Kansas Association of Career and Technical Educators (K-ACTE) held their annual conference on August 5th - 8th. The event was hosted by the Capitol City Plaza Hotel. FBLA was represented by Clint Newton, State President, and Joey Dempewolf, State Editor. The opening session allowed each Career and Technical Student Organization (CTSO) a chance to present a one minute speech. Clint Newton delivered the speech and assisted in the posting of the colors for the opening session.

FBLA also helped with the registration for the event. Proceeding the opening session, workshops began. Educators from around Kansas met on ways to improve tomorrow's workforce. Newton and Dempewolf got the chance to introduce speakers at the workshops. Workshops discussed different courses and career clusters, and ways to improve standards.

FBLA was also represented by a booth held to inform teachers of the CTSO's. The booth succeeded in its goal. After a long day, lunch was pro-

vided to the participants of the Conference.

The night also featured K-ACTE awards. FBLA's State Chairman Connie Lindell was recognized as the Outstanding Career and Technical Educator for the State of Kansas. The award was presented to Lindell at the banquet held on Monday night.

The Conference was a great way for FBLA to get information to schools who do not have FBLA chapters.

LOCAL CHAPTER NEWS

Lyndon FBLA- Lyndon High School

By Ryan Patterson

This summer, Lyndon High School FBLA was represented by Leah Kohlman, Alexis Leuszler, Ryan Patterson and Allison Young at the National Leadership Conference in Chicago, Illinois. Leah and Allison represented Kansas in Emerging Business Issues, Alexis competed in Banking and Financial Systems and Ryan finished second in FBLA Principles and Procedures. Two local chapter members

also participated in the Summer Leadership Seminar, which was held in Manhattan.

Lyndon FBLA got off to a great start with our first general meeting on August 29, with over 40 students in attendance. Perspective members were introduced to FBLA by watching a short Power-Point presentation showcasing last year's activities. Students had the opportunity to win prizes by using teamwork during the FBLA Spell-

ing Game. All attendees left with a free treat and information about FBLA.



Lyndon FBLA members Allison Young, Ryan Patterson, Alexis Leuszler and Leah Kohlman.

Pleasant Ridge FBLA– Pleasant Ridge High School

Pleasant Ridge High School FBLA had an outstanding showing in Chicago, Illinois at the 2007 National Leadership Conference. We set a chapter record sending 21 members in 10 events to the conference. Six out of the twenty-one members experienced the opportunity to walk across the stage at the closing ceremony. The results are as follows:

Bart Heim and Zack Rebarchek: 8th in E-Business

Joe Phillips, Heidi Tate, and Megan Lawrence: 9th Local Chapter Annual Business Report

Stephanie Hattok: 10th in Electronic Portfolio

We are off to a terrific start this year. Membership recruitment is going well. We had an excellent turnout for our first informational meeting. We are looking forward to all the activities in store for this year!

“Six out of the twenty-one members experienced the opportunity to walk across the stage at the closing ceremony”

Santa Fe Trail FBLA– Santa Fe Trail High School

Santa Fe Trail FBLA started another busy year with the end of NLC. SFT had a strong showing in Chicago being named an outstanding chapter. The chapter sent seven members to compete. Members attending were: Stacy Cooper, Janel Clements, Chris Ewing, Joey Dempewolf, Vicky Robbins, Brent Mersmann and Sondra Moore. Moore placed 2nd in Word Processing. Members also enjoyed the sites and attractions of Chicago.

SFT's local officers were installed at recognition night. District VII Vice-President Michael Glass came to assist in the ceremony. Results were: President, Caleb Offner; Vice-President, Mahala Branson; Secretary, Rachel Rottgen; Treasurer, Vicky Robbins; Editor, Joey Dempewolf;

Historian, Krista Logan; Student Council Rep, Vance Fannin; and Sophomore Reps, Michele Trejo and Hailey Clemons. Officers are looking forward to another great year in FBLA.

SFT-FBLA also attended SLS in Manhattan. Eleven members and officers attended the event. Many great ideas attained at the seminar are being put into use. The day after SLS, SFT-FBLA hosted a car-wash. The event brought in just over \$100 as well as donations for the American Cancer Society.

The chapter is also planning a bon fire at Cassie Pryor's house for the local members. The event is free for students in SFT-FBLA.

SFT-FBLA is off to a great start. Offi-

cers and members alike are implementing leadership in action.



SFT-FBLA members outside of Shedd Aquarium in Chicago. Left to right (sitting): Sondra Moore, Brent Mersmann, Vicky Robbins, Janel Clements, Chris Ewing. Standing: Stacy Cooper, and Joey Dempewolf.

Jefferson County North FBLA– Jefferson County North High School

The Jefferson County North Future Business Leaders of America chapter has had a very productive year so far. Fourteen students from Jefferson County North attended the 2007 Future Business Leaders of America (FBLA) National Leadership Conference in Chicago, Illinois. These fourteen students—Devin Gigstad, Sara Navinsky, Amanda Niemann, Jaclynn Shrick, Callie Barnett, Lisa Lyon, Susan Mailen, Laura Flory,

Josiah Hillis, Eric Dewald, Matthew Finley, Daniel Finley, Talsa Hutchinson and Phoenix Hutchinson—had a great experience, not only competing in their events, but also meeting new people and participating in the workshops.

Talsa Hutchinson, Callie Barnett, Chelsey Lemke, Phoenix Hutchinson, and Laura Flory also went to the Summer Leadership Seminar. At the seminar, these five FBLA members were able to meet

other Kansas FBLA members as they participated in the dance and workshops there.

In August, officer training was held at Jared Brown's house where the officers had a short meeting going over their jobs and goals for the year. Afterwards, they relaxed by having food and swimming in the pool. The officers held a membership driver at enrollment, when 85 students applied for FBLA membership.

West Franklin FBLA– Pomona High School and Williamsburg High School

No, West Franklin FBLA is not a new Kansas FBLA chapter -- it's the new name for the merged Pomona/Williamsburg chapters. Pomona and Williamsburg High Schools merged this year to become West Franklin High School. The West Franklin chapter of FBLA is looking forward to the blend of students from both schools as we begin the new year.

The chapter was represented in the homecoming parade with a race-

car themed float promoting "Leadership in Action." Chapter members are selling West Franklin Falcons water bottles at home games to raise money to attend NFLC in Cincinnati and will be placing an order for March of Dimes stuffed animals that will be sold throughout the year as a MOD fundraiser.

The annual FBLA-sponsored Leadership Retreat in October will bring all class and organization offi-

cers together for an evening of team-building activities and pizza, and plans are being made for FCCLA, KAYS, and FBLA to sponsor a Trick or Treat scavenger hunt for food donations for a local shelter. A group of members will also attend the ESU Business Career Day in October. As usual, there are a multitude of fall activities for West Franklin FBLA members to choose from and become active, involved students at WFHS!

Canton-Galva FBLA– Canton-Galva High School

School ended, and FBLA goes on when four students and two advisors from Canton-Galva High took their project, Partnership with Business, to the National Leadership Conference in Chicago. The members and advisers enjoyed 5 days in the *Windy City* where they presented their project, attended workshops, listened to speakers and took to the local sites.

Then came our annual trip to the SLS conference, which was held in Manhattan, KS at the Clarion Hotel. Canton-Galva FBLA went and spent two days exercising their leadership skills. Including a professional speaker, fun games, and activities. The FBLA officer crew also participated in the

annual talent show using their dancing skills and their 80's heritage to try and dance their way to the top. The group, although not successful in winning, had fun just dressing up and being crazy.

Then summer ended and we started planning another annual event, the CGHS-FLBA kick off party. The group originally planned to take a skate trip to Wichita, but the plan fell when the idea of a BBQ/Swimming party was introduced. Instead FBLA planned to eat and swim the night away. Past and new members included all joined in at the Canton pool eating, swimming, and enjoying other games.



*Canton-Galva local officers in their 80's attire at the Summer Leadership Seminar talent show.
Back row: Shannon Williams, Lynn Volkman, Kaitlyn Bressie, Kaycie Shearer and Mariana Redden
Middle Row: Troy Vogts, Bo Moddelmog
Front Row: Ashley Vogts.*

Linn FBLA-Linn High School

By: Jon Rettig

The Linn Future Business Leaders of America have been busy since the 2007 SLC. At the end of last year, the following people were elected to the 2007-2008 Linn FBLA officer team: Hannah Voelker, President; Kellyn Peters, Vice-President; Missy Pachta, Secretary; Megan Holle, Treasurer; Jon Rettig, Reporter; Heather Oentrich, Historian; Miranda Wilgers, Parliamen-

tarian; and Ben Meyer, Student Council Representative. The officer team has extensive experience and is ready to lead the Linn FBLA chapter.

In May, the group held their annual recognition supper at which individuals were recognized for their efforts to the chapter and awards at the district and state levels were also handed out. The new officer team was formally installed.

Several members attended the Summer Leadership Seminar in Man-

hattan. Once again, many great ideas were obtained from the different workshops, and some of those ideas are being put into use.

FBLA is also proud to announce that the efforts to recruit new members into the chapter have exceeded its expectations as 33 of 81 students in the high school level student body have gained membership. The chapter is once again looking forward to a successful year ahead.

Jackson Heights FBLA– Jackson Heights High School

The FBLA Chapter at Jackson Heights High School had a very busy summer. Three members and one adviser participated in the 2007 NLC in Chicago. Chris Schmitz competed in Introduction to Business and Lucas Straub and Kayla Harris competed in Open Events. Kayla also represented District II as a state officer. The group had a great time meeting new people and taking in the sites of Chicago.

Two officers attended the Summer Leadership Seminar on July 26 & 27. Marty Dennis and Chris Schmitz, with adviser Cheryl Stanley, went to Manhattan where John Irvin led the seminar.

Mr. Irvin specializes in Hilarity Therapy. It is designed to keep a positive attitude while using humor. The seminar included workshops about how to “lead your chapter to success.”

This summer, the chapter donated \$25 to the March of Dimes on June 6th. This day was “double dollar day”, which increased our \$25 donation to \$50. This was the single biggest fundraising day for the March of Dimes. Farmers Group sponsored the event by doubling donations.

This year’s officers will also be attending the National Fall Leadership

Conference held in Cincinnati, Ohio on November 9th and 10th. Officers are planning several activities to raise funds for this trip including selling Country Mart coupon books. They are being sold for \$5 with a \$5 store coupon included, in addition to the dozens of coupons for a variety of items at Country Mart. Other fundraisers include concessions at area activities.

The middle school chapter of FBLA is also being started at Jackson Heights. The high school officers will be helping to get the chapter going. All students are excited about this new venture!

Wellsville FBLA– Wellsville High School

By: Jenna Phillips

Wellsville FBLA’s officer team is putting its “Leadership in Action” by preparing its best Calendar of Events ever. With the ideas obtained from a terrific National Leadership Conference and a great Summer Leadership Seminar, Wellsville FBLA promises to grow in both quality and quantity. Behind the leadership of Clint Newton (President), Derek Palmer (Vice President), David Hamilton (Secretary), Danny Palmer (Treasurer), Jenna Phillips (Public Relations) and Courtney Large (Historian), things are really off to a great start this year.

Although there are a variety of membership recruitment ideas that have been implemented within the chapter, from the Pool Party/Ice Cream Social to the FBLA Cosmic Bowling/Lock-In Night, the chapter seems most excited about the Dodge Ball

Tournament that will be held in October. Although we will not stop taking membership dues until October 15, we have recruited 88 members at this time. A class competition has been created to award the class with the highest percentage of FBLA members.

Clint Newton, also Kansas FBLA President, along with the other local Wellsville officers has been making presentations to various organizations. From recruitment speeches to the freshman class, to presentations to the USD 289 School Board and the Wellsville Chamber of Commerce, the officer team has been promoting all of the positive aspects of Future Business Leaders of America. Along with the promotion of FBLA, the officers are also each working on completing some of the FBLA Business Achievement awards on-line.

Community service projects that will be taking place in the next couple of months are the Mommy/Son Softball Tournament, Trick

or Treating for canned goods for the local food pantry, the Ronald McDonald Pop Tab Drive, the Wellsville Day’s Fun Zone Carnival, working the Kansas Special Olympics State Bowling Tournament and a Cross Dress Makeover competition between senior boys and male faculty members for the March of Dimes. The chapter has also decided to help with the establishing of the Wellsville Historical Society as their major community service project this year.

As for school service projects, Wellsville FBLA is continuing the Focus on Literacy project, providing treats for the teachers on Parent/Teacher Conference nights, paper recycling, a preschool pumpkin decorating contest and the Trophy Case Rejuvenation project.

As can be seen, Wellsville FBLA is off and running; working to put “Leadership in Action.”

2007-2008 National FBLA Officer Team



Michael Yaroshefsky
National President
New Jersey



Samuel Smith
National Secretary
Washington



Michael Miller
National Treasurer
Missouri



Beau Foxworth
National Parliamentarian
Louisiana



Shivani Suhag
Eastern Region Vice
President
New York



Fei Fei Zhang
Mountain Plains Vice
President
Texas



Gia Katsoolias
North Central Region
Vice President
Illinois



Samantha Schulte
Southern Region Vice
President
Virginia



Christopher Williams
Western Region Vice
President
Nevada

2007-2008 Kansas Program of Work

Communication: Monthly, the State Executive Board will meet electronically to work out ideas and questions, discuss FBLA, etc. District VP's will collect ideas (fundraising, social, community service, leadership, etc.) from all of their district schools and provide these ideas during our monthly state board chats.

The President will provide monthly ideas, tips and reminders to all Kansas chapter presidents and their advisers through email.

The President will invite chapter presidents and their advisers to communicate via email (or phone if necessary) at any time to anyone on the State Executive Board.

The Kansas Exchange and ksfbld.org must be used to keep all chapters informed and up-to-date with information concerning FBLA.

The Secretary will have an up-to-date listing of all chapters in the state, the adviser(s) in charge, their addresses, emails and phone numbers, both home and school if possible. This must be completed by the September State Board meeting and ready to go out in the mailing packet following the board meeting.

The President will maintain monthly communication with the Mountain Plains Vice President to inform her of what Kansas is doing and to obtain any information that is received from the national officer team.

Public Relation: Beginning in September, each State Executive Board member will attempt to contact some form of media about an FBLA activity monthly. The types of media coverage can include television, radio, Kansas Exchange, Tomorrow's Business Leader, local news or even your school's newspaper

Increased promotion will occur during FBLA-PBL Week with appearances on Kansas television station(s). PBL representatives will be invited to be interviewees for the television station(s), as well.

A State Executive Board committee will create *FIVE* public service announcements that each district vice president can air over their nearest radio station during FBLA-PBL week. These will also be sent to each chapter across the state to air during FBLA/PBL week.

The State Executive Board, along with the governor of Kansas, will declare national FBLA-PBL week in February.

An exhibit booth will be hosted at one or more business or technology conferences to promote FBLA and its programs. (KBEA, KACTE, M-PBEA Conference in KC this summer, etc.)

Middle Level Involvement: Maintain current middle school chapter(s), but instead of recruiting NEW middle school chapters, encourage high school chapters to perform an activity that includes middle school students. This will provide recognition and promote FBLA at the middle school level. Also encourage paid middle school level students to attend the State Leadership Conference and take the middle level objective tests.

Active Membership: State officers will visit schools in their district or surrounding areas to inform members about the benefits of being actively involved with FBLA. They will also promote national and state recognition programs, as well as answer any questions members may have.

The Quality Member Award, which will be the responsibility of the Historian and Kansas Phi Beta Lambda, will continue to be awarded at the State Leadership Conference by recognizing active members.

Create an Outstanding Chapter Involvement Award to be handed out at the Business Session of the State Leadership Conference. The criteria for this award would be established by the President and Executive Vice President. Completion of the form will be due March 3, 2008.

Recognize all chapters with a certificate at the State Leadership Conference Business Session that have increased their membership over last year.

Strive to increase active participation in the *National Recognition Awards* (100% Class Participation, Membership Achievement Award, Membership Mania, Membership Madness, FUTURE/BUSINESS/LEADER/AMERICA—Individual Awards, Chapter Achievement/Chapter Excellence/Outstanding Chapter—Chapter Awards, etc.)

The State Executive Board will oversee a March of Dimes awareness or fundraiser event at the Summer Leadership Seminar and State Leadership Conference.

Recruitment: Each State Executive Officer must visit at least one school that does not have an FBLA chapter to talk about the benefits FBLA has to offer their school and its students.

The Chapter Mentoring Program will be used to assist all new and recently chartered chapters with any problems or questions that may arise.

The State Executive Board will strive to increase the total membership by 50 members to surpass the 2006-2007 membership of 3137.

State officers will also obtain at least one professional member, other than a Corporate Sponsor, for their local chapter.

Event Sponsorship: Each state officer will be responsible for obtaining one Corporate Sponsor for the 2007/2008 State Leadership Conference. Besides the one required Corporate Sponsorship, each state board member will provide two additional names of businesses that can be contacted as potential Corporate Sponsors.

To financially assist the Kansas national qualifiers, the SEB will strive to obtain sponsors for each national event. The State Executive Vice President, the State Treasurer and Mrs. Dawn Rottinghaus (Wellsville adviser) shall oversee the program and its progress.

College Scholarships: To obtain post-secondary scholarships that will be offered to State Leadership Conference winners from a variety of colleges from across the State of Kansas.

The Kansas Exchange

Article Deadlines

November 16, 2007	December 7, 2007	Membership Recruitment Ideas NFLC American Enterprise Day
February 22, 2008	March 15, 2008	District Results National FBLA Week
April 11, 2008	April 25, 2008	State Results National Conference Plans

Information can be submitted to Joey Dempewolf, Kansas FBLA State Editor, at any of the following contacts:

Mailing Address: Kansas FBLA Exchange
c/o Santa Fe Trail High School
15701 S. California
Carbondale, KS 66414

School Fax: 785-665-7193

Email Address: joey_kansas@hotmail.com

If submitted by email, please attach the article as a Microsoft Word document. Any pictures submitted should be in jpg format. Please also include the names of the members in the picture and a description of what event the picture is from.

Feel free to contact me if you have any comments or questions regarding the Kansas Exchange or www.ksfbla.org.

**We're on the web:
www.ksfbla.org**

